

The and Report

WOODLAND CREEK APARTMENTS **WOODBIDGE APARTMENTS** **JANUARY 2011**

Cambridge Partners Communities Designed Just for You!

A Few Words From Ron...

Happy New Year! We are all excited for 2011! I am very happy to report that the City Construction project is completed on our property! The spring of 2011 is going to be like no other has been at Woodland Creek Apartments! We will be replacing all asphalt on Woodland Creek Drive, updating the clubhouse exterior with new siding and doors and installing new landscaping near the office. We are in the process of replacing the entry way lighting as most of you probably noticed. Lastly, we are replacing all of the hallway carpets and painting the walls! If you live in a building that's been complete I would assume you would agree with me on how great it looks! Our goal this year is to upgrade and recreate Woodland Creek into the Premiere Community it was built to be!

It was very exciting to see everyone that attended the Toys for Tots Celebration last month. We had some great prizes this year and for those of you who attended and we definitely had residents go home with more than one prize! We raised a lot of money and several boxes of gifts that made some Grand Rapids children very happy!

Our next Community Gathering will be held on January 20th! We will meeting off site at *Gippers Lounge on Kraft & 28th Street*. They will be offering us free appetizers and drink specials. They

also have a DJ and a great dance floor! In February will be holding our Annual "So YOU think YOU can Dance Party" with our favorite DJ, appetizers and drinks. We will have more details in February's newsletter!! Oh! Don't forget that we will also have Speed Dating for those single people in our communities interested in meeting new friends or possible soul mates!

A few property reminders: Please make sure that if it snows to move your vehicle that same day so they can clear snow from the parking lots. We are working closely this year with the plow drivers to make sure that EVERYTHING is clear but we need your help!! Please also make sure that you're closing the entry doors behind you. It will conserve heat and save on your gas bill in these chilly temperatures if the hallway is warm. The grounds guys are trying hard to keep your walks clear and salted when necessary. I thank them for their hard work during this time of year. It can be back breaking work with the heavy snows. As always, if you have any issues or if you see a problem that can be resolved with communication, call the office or email me.

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Our 2011 Newsletter is changing format. In February you will be receiving the new and improved! We are also introducing our very own advice columnist. "Dear Annie". I welcome you to write or email letters to me and all will be forwarded. Her first column is thoughts on Social Networking and Facebooking.

Ron Sabourin
Communities Manager
rsabourin@mailepi.com

January Happy Hour!

GIPPER'S

SPORTS BAR & GRILL

January 20th 6pm-9pm

2929 Kraft Ave SE

Free Appetizers!

Drink Specials!

Pool Tables!

DJ and a Great Dance Floor!

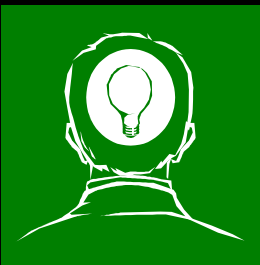
Our December **TOYS FOR TOTS** Donation Celebration raised **over \$600** and collected **over 50 toys** for the kids!
Thank you for making this event a success!



Please visit the sponsors who helped make this event possible:

- Cookies By Design
- Deer Run Golf Club
- Oakwood
- Kennedy's Floral & Gifts
- Ludema's
- Design 1 Day Salon
- Grand Rapids Griffins
- Whitecaps
- Cascade Wine Company
- ClearView Internet
- Buffalo Wild Wings
- Endurance Fitness
- Grand Rapids Fury
- Forest Hills Foods
- La Cantina
- Olive Garden
- Koetsier's Greenhouse
- Texas Roadhouse
- Fire Mountain
- Florentine's Pizza
- Groceries R Us
- Midnite Sun & Cruise
- Old Chicago Pizza
- Our Town Deli
- Pietro's
- TCBY (by E. Paris and 28th)
- Friday's (Woodland Mall)
- Domino's Pizza (28th St.)
- Celebration Cinema
- Perkins
- East Paris Pharmacy
- G-Force
- Grand Rapids Brewing Company
- Main St. Pub
- Thai Fusion
- Smokey Bones
- Don Julio's
- Hooters

How to Stick to your New Years Resolutions!



Do you feel that pressure? The pressure to make the perfect New Year's resolution? The impending vow to lose weight, spend more time with your family, have more "me" time ...There are a few resolutions that you can bet people are making every year. Grand, great ideas like losing weight and getting organized are all well and good, but you are practically asking for failure if you shoot for the moon like that.

Instead, break things down. You can still have lofty goals, but make your resolutions concrete changes that are possible to stick with throughout the year. Here are a few of the biggest resolutions we make -- and what you should make instead.

1. Lose Weight

Make this doable by breaking it into just one thing. Resolve instead to: Go to the gym or walk three times a week. You'll lose weight as you work out, but the smaller resolution won't feel so overwhelming.

2. Get Out of Debt

This is one that can easily overwhelm you. Resolve instead to: Pay \$10 over the minimum on your credit cards each month or to stop spending on shoes. Both can help you work your way out of debt without feeling so crunched that you pop.

3. Eat Healthier



What does this even mean? Are you going to go vegan? Probably not, so deconstruct this resolution. Resolve instead to: Eat one fruit at breakfast and lunch each day, or to stop the morning pass through Starbucks.

4. Get Organized

There's no way you can organize your entire life in one go. Resolve instead to: Take baby steps. Just get your finances in order or pick one small organizational project for each month.

January Calendar

Flower: Carnation
Birthstone: Garnet

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1  Rent is due. Thank you!
2 Offices Closed	3	4	5 Please pay rent by the 5th to avoid a late fee.	6	7	8
9	10	11	12	13	14	15
16	17 Martin Luther King Day 	18	19	20 Happy Hour at Gippers! 6-9pm	21	22
23	24	25	26	27	28	29
30	31					

BE SURE TO
CHECK US OUT
TO STAY
UP-TO-DATE
ON UPCOMING
EVENTS!

OUR BLOG

[cambridgepartnersinc.com/
blog](http://cambridgepartnersinc.com/blog)



LOCAL ACCESS FACEBOOK



CHANNEL



dear Annie

Until now, it's seemed that people's Facebook friends have been more important than their friends in real life - the ones right there in front of their faces. It seems it's been more important to post a status on Facebook or Twitter of what you are doing or how much fun you are having instead of just doing it. However, I'm noticing 'Facebook Fatigue' — it appears to be waning the same way it did for Friendster, MySpace, and partly for Twitter in early 2010. It feels like Facebook has peaked. Is it possible that people are starting to feel that the world is greater than a series of tweets, "Likes," and comments?

While social media micro updates were once thrilling, I sense people are starting to feel restless and bored with current social media formats and content. I sense they are becoming apathetic to 140 character summaries and the predictable snarky replies. Yet some continue to habitually scan social media streams. Why? It's not because it's currently rewarding — it's because they were rewarded at some point in the past and they're not sure what else to focus on in the present. The public has not been presented with a compelling alternative.

In addition to the social suicide of which our culture has become a part, we also tend to lose all politeness and professionalism when communicating through text messages, e-mails and social media. Sure, when e-mailing your BFF a quick update about what is going on over the weekend, you may want to throw in a smiley face, a LMFAO or a lower-case word at the beginning of each sentence. But, will that practice cause you to forget about proper grammar and everything else you learned in grade school about writing and politeness when you e-mail a potential employer?

The ever present irony is that people are searching for a deeper connection and not finding it ---all the while ignoring others around them and even their immediate surroundings.

Here's a New Year's resolution: beginning tomorrow, whether in the office, school or grocery store, make eye contact with a complete stranger, smile and say hello.

Out of Town Guests?



We can help them feel right at home!

Did you know that the Woodland Creek Furnished Apartments are fully furnished apartments that can be rented nightly, weekly or monthly? What a perfect place for your out-of-town guests to stay instead of a boring, tiny hotel room – or on your couch!

Woodland Creek residents get a great discount for their family and friends, starting at only \$70/night for a one bedroom and \$80/night for a 2 bedroom! What a deal!

Call 977-4477 for Reservations!



(616) 957-9000



WOODBRIDGE APARTMENTS

(616)942-7661

Office Hours:

Mon, Tues, Thurs, Fri: 9 – 6
 Wednesday: 9-7
 Saturday: 10 –5
 Sunday: 12 p.m.-5 p.m.

Resident Services

We are proud to offer you the following services at Woodland Creek!
 If you have suggestions for services or activities that we could offer to make your stay with us more comfortable, please let us know!

Continental Breakfast:

FREE Breakfast every Monday through Friday in the Clubhouse! Stop by on your way to work and grab hot coffee, juice, fruit, bagels, English muffins and more! This is also a great way to meet your neighbors! Join us anytime between 6:45-8:15 a.m. on weekdays!

Coffee Talk:

Join us at the Woodland Creek Clubhouse every Wednesday from 9:30-11:30 a.m. for coffee, doughnuts & great conversation!



Business Center & Free Wi-Fi:

Surf the net, send a fax or type a paper at our complimentary business center. Must be at least 18 years old or accompanied by an adult. Have a laptop? Take advantage of free WiFi access in the clubhouse any time!

Water Aerobics:

*Monday: 6:30-7:30 p.m.
 Tuesday: 6-7 a.m.
 Wed.: 6-7 a.m. & 6:30-7:30 p.m.
 Saturday: 9-10 a.m.*



*Classes are \$3 per session.
No open swim at this time*